

Marketing Tools for Virtual Assistants

Marketing Tools for Virtual Assistants

At VStartup, our goal is to help you get started on your way to a thriving and successful business. Starting any business requires marketing materials. For Virtual Assistants, the must-haves are a web site and business cards.

Because we understand that funds can be limited when starting your business, we have designed a series of (coordinated) templates. Buy one piece at a time or take advantage of our discounted packages to help you get going.

All marketing materials are sold separately or you can purchase one of our start-up packages. Once you have purchased your marketing materials, we will be in contact with you to go over color schemes, etc. for your marketing materials. View samples of our work by clicking the links below or simply scroll down...and don't forget to check out our start-up packages where you can save money by purchasing a package! Purchase your marketing tools individually...Logos Web Sites Business Cards Stationery Brochures PowerPoint templates eMail Stationery OR Save money when you purchase our marketing packages! Marketing Packages Logos

The first step to branding your company image. A professional, custom logo grabs the attention of your visitors and makes an impression! Your custom logo will take on every facet of your marketing arsenal - from web sites to brochures, business cards to presentations. Your logo says who you are, and what you do. Custom Logo Design \$149

Web Sites

More often than not, your web site will be the first impression that a potential client has of your business. First impressions are everything! Make sure that you have an attractive, easy to navigate web site. Our web sites offer a basic package of 5 pages. You provide the verbiage for the site.

Choose from 2 packages:

The \$399 package does NOT include domain and hosting. This assumes that you have already purchased a domain name and hosting elsewhere. You provide the information on your domain name and hosting account and we'll set up the rest!

The \$499 package DOES include a domain name and hosting for one year. Standard 5 page web site. Domain and hosting NOT included in this package. \$399

OR Standard 5 page web site. INCLUDES domain name and hosting for one year. \$499

Business Cards

Business cards serve a vitally important function - they give you the chance to represent to others who you are. Your business card should be branded to your online web presence and demonstrate that you are professional and have good taste! We will design your business card

The \$99 package is your business card design, ready to be sent to the printer of your choice. Business Card Design Only \$99

Stationery (Letterhead, Envelope and Fax)

Stationery includes letterhead, fax and envelope design created to print directly from your printer. Save the cost of printing expensive letterhead when starting your business.

Letterhead, Envelope and Fax

\$149

Brochures

Exceptional brochures designed to further brand your marketing efforts. Whether you print the brochure in-house or send it out for commercial printing, you'll be delighted with your end product. Brochure Design

\$129

PowerPoint Presentations

PowerPoint presentations allow you to present your thoughts and ideas in a professional manner. Custom layouts, backgrounds and designs keep your branding efforts a step above the rest! PowerPoint Template Design

\$129

e-Mail Stationery

Marketing yourself, one e-mail at a time. eMail stationery has been used for years as a way for businesses to make a graphic intensive impact on the recipient of the eMail. eMail stationery is designed to look like your web site in an effort to further your marketing efforts and also provides the opportunity to link back to your web site. E-mail Stationery Template Design

\$159

Marketing Packages

Looking to save some money during your start-up? Choose from two of our most popular combinations of marketing packages! Start Small Package

The Start Small Package is a great value, providing you with a custom logo, 5 page web site (which includes domain and hosting services for a year), and business cards. All the basics that you need in order to start your business marketing efforts! Save \$98 when you purchase the Start Small Package!

Value of this package = \$747 Your Price is only \$649

Think Big Package

The Think Big Package is designed for the Virtual Assistant who wants it all right now! SAVE \$314 when you purchase our Think Big Package! The Think Big Package includes EVERYTHING! Custom logo, web site with domain and hosting, business cards, stationery, brochure, PowerPoint template and eMail stationery! Start your business the right way with a coordinated, branded look to assist you in your marketing efforts!

Value of this package = \$1313 Your Price is only \$999